DUKE UNIVERSITY LIBRARIES

“Know the Score”

Bringing Music to our Duke University Libraries Colleagues

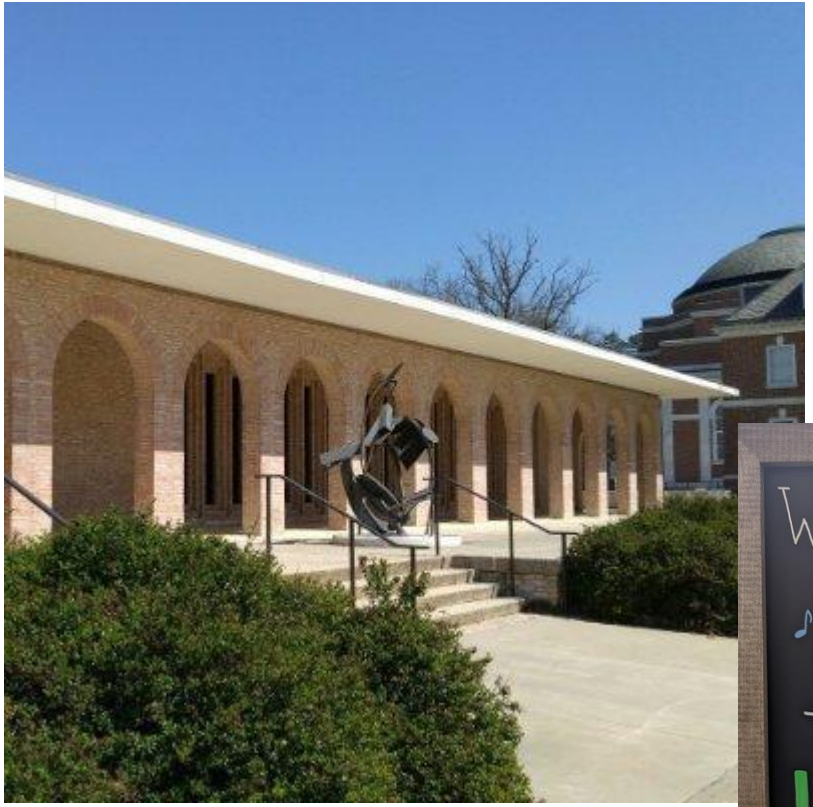
SEMLA

October 13, 2023

THE PITCH:

Ever had a reference question on chat about finding music? Wanted to find a CD for your own listening? Needed to find a score for your child's cello lesson? Wondered whether you can digitize an old LP? (hint: yes, you can!) Had a patron ask at the desk about streaming music databases? Or maybe you're just curious about a day in the life of a music librarian.

In this brief session, we'll cover some of the peculiarities about searching for music resources onsite and online, as well as some of our unique formats and technology. We also take requests! (No, not "Freebird.") There will be plenty of time for Q&A, so bring your questions – whatever you've always wanted to know about the Music Library.



Mary Duke Biddle Music Building

“No matter what your role in the library is, we’re hoping you’ll learn something today that’s helpful to your work, but also (and maybe even more importantly) that you’ll discover something that helps *you* to explore and enjoy music.”

“Today we’ll be interspersing live conversation and demos with a few pre-recorded bits …
Please especially enjoy the work of the costume department.”

PROCESS

Collaborative Creativity

- **Inclusion of Music Library intern, Jade Gregory**
- **Even distribution of responsibilities**
- **Allow for spontaneous, humorous revision or ad-libbing**

Presentation Format

Balance of narrative, video clips, and live demos

Four premade video segments

- **2 live-action skits**
- **2 clips emulating libraries' chat service**

Live demos as follow-ups to video clips

4 Topics for Video Clips:

- **Finding music by Black composers (via LibGuide)**
- **Finding music by composers with difficult names to spell**
- **Utilizing in-house equipment to digitize analog audio formats**
- **Utilizing streaming resources (Naxos Music Library)**

Breadth of information to a diverse crowd

- **Staff who are interested in finding music for themselves**
- **Professional Librarians who monitor chat service**
- **Promotion of LibGuides, databases, services**

Production Roles

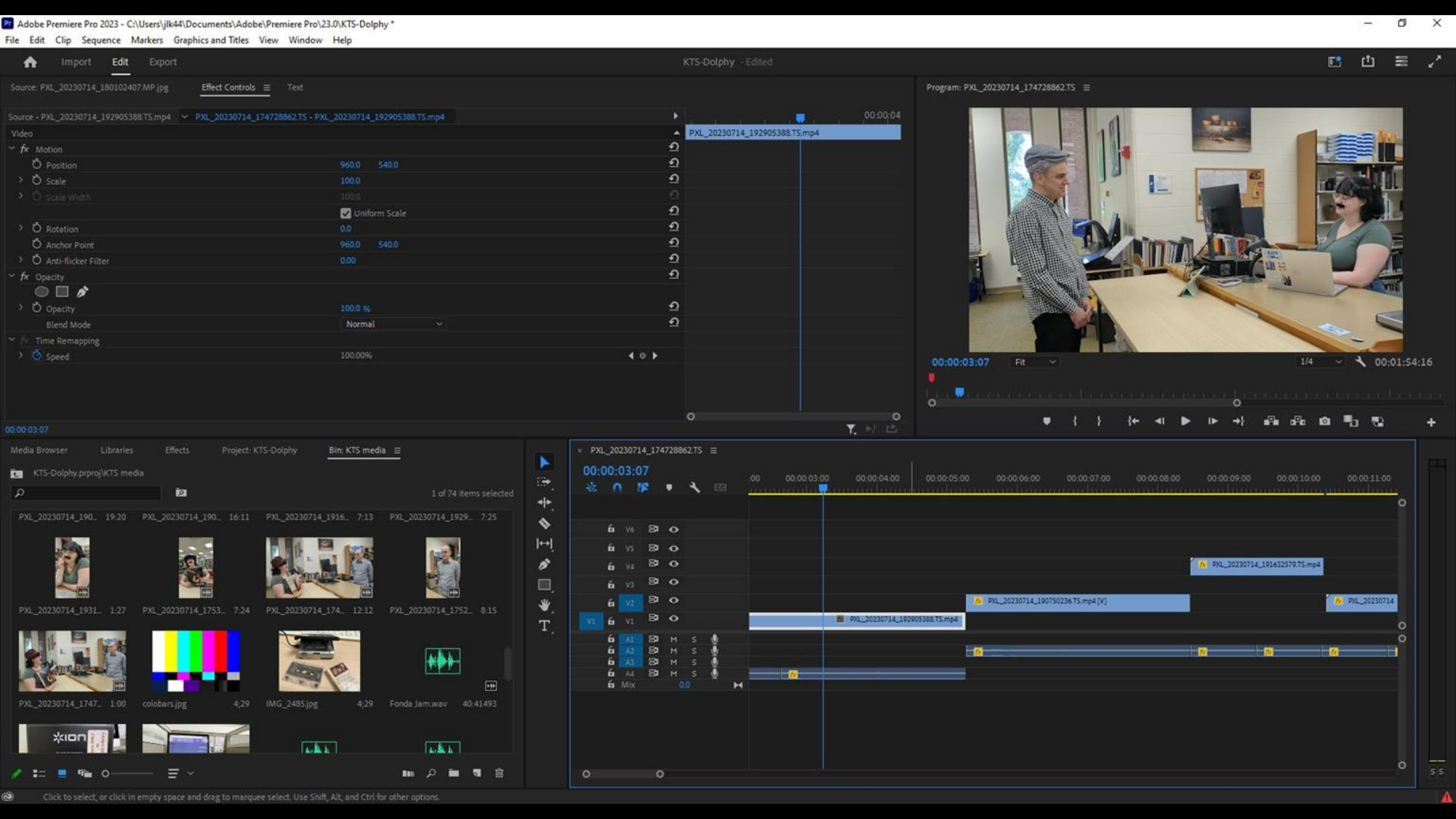
- **Script writing and editing**
- **Acting**
- **Voiceover**
- **Videography**
- **Video editing**
- **MC / “Master of Ceremonies”**

Production Roles

- **Laura Williams [the MC],**
- **Sarah Griffin [Backstage Manager, the muscle],**
- **Jamie Keesecker [Editor, Audio Engineer, Producer],**
- **Jade Gregory [the Talent]**

Production Process

- Writing/revising of scripts in a shared Google Doc
- One day of filming
- Photos and Video clips recorded directly onto iPhone and shared via Google Photos
- Chat dialog created in Photoshop, exported as individual jpg images
- Chat voiceovers recorded as voice memos, shared via Box
- Edited together in Adobe Premiere Pro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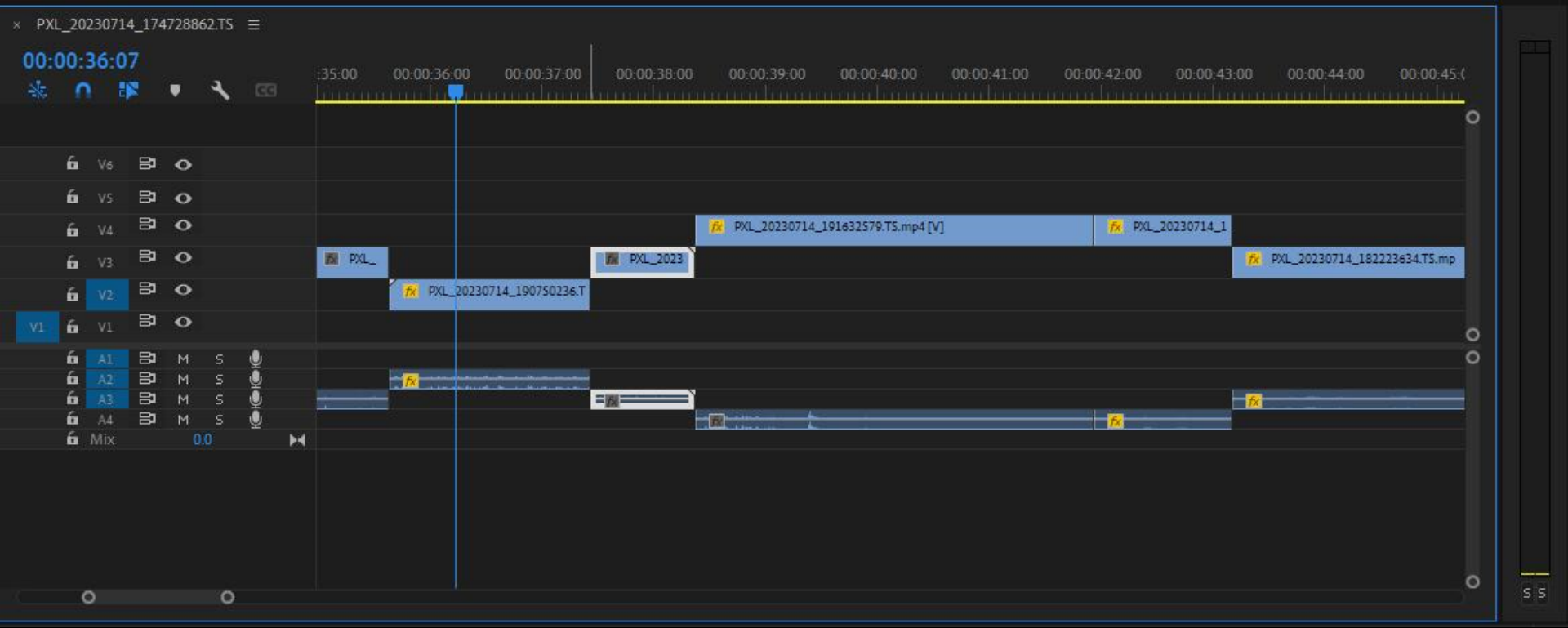
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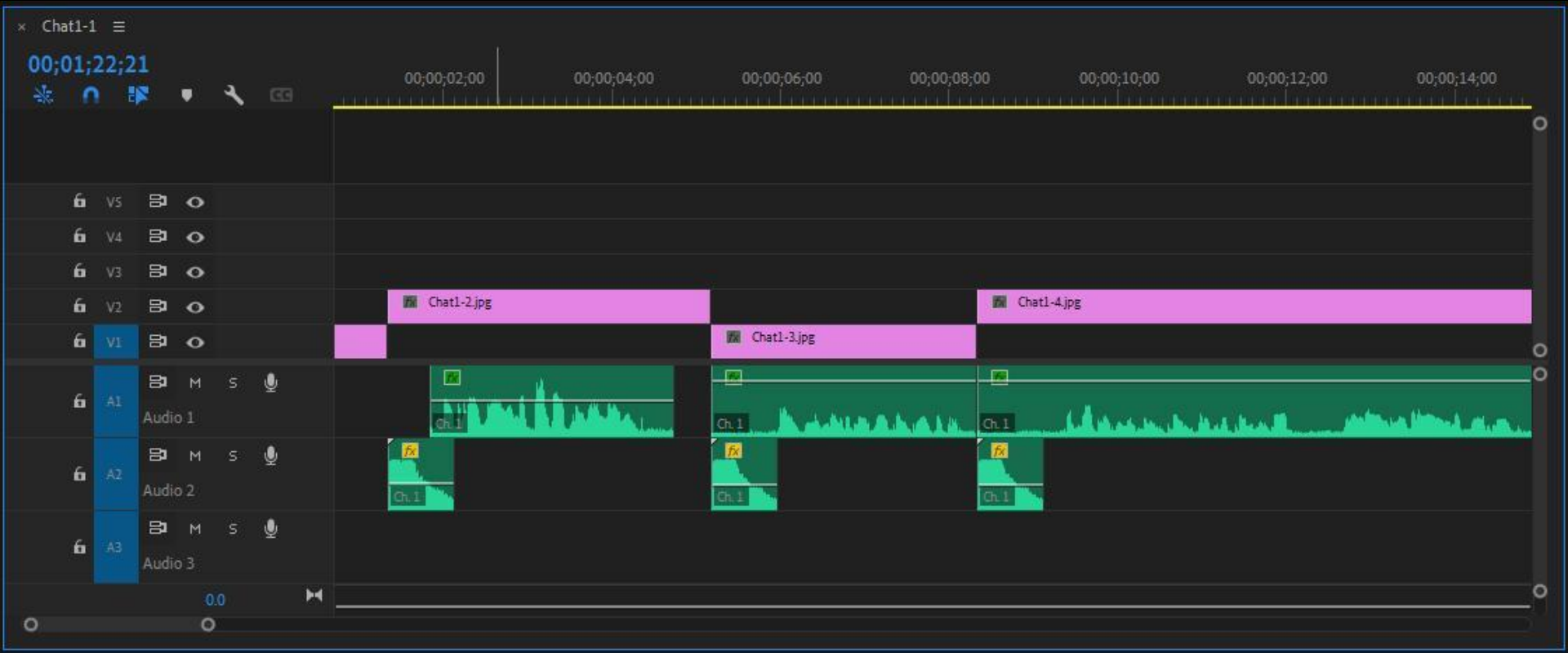
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Master Script for Presentation

- **Color coded cues**
  - **Actions**
    - **(Live Demo, Play Clip, Send links in Zoom chat, pause for questions, etc.)**
  - **Presenter roles**
    - **(i.e. who is responsible for each action)**

"Know the Score" cont

- **[1:17]** **RUN** Naxos chat clip (faculty)
- **SEND**: LHW puts link to Naxos streaming Devil's Interval guide in Zoom chat AFTER clip plays - copy/paste the following:

  From our blog series, The Devil's Interval, here's the video guide to setting up Naxos playlists (featuring our own Jamie K): https://www.facebook.com/DukeMusicLibrary/videos/the-devils-interval-naxos-music-library/1152431455129989/

- [:40] Outro [**SKG**]: "Now, what did we learn from that interaction? jk… But we do have lots of options for streaming audio, which are great for faculty to use in the classroom, or which you might also enjoy listening to yourselves while working at your desk. But definitely not during any Zoom meetings that might happen to be boring. Nope… Anyways, here are just a few more of our streaming resources, which we encourage you to explore:"

- **LIVE DEMO** → ML homepage, show other streaming resources, like:
  - Medici TV and Met on Demand for opera/videos of live performances
  - "Not just classical music:" Quest TV (created by Quincy Jones, incl jazz, funk, soul, "world" music) and Naxos Jazz for genres beyond classical

- **questions** - either about streaming or the technology available for our more "vintage" formats?

- **[1:00] Wrapup [LHW]**
  - Thanks so much for being here today, and for bearing with our little "skits" - as you could probably tell, we had a lot of fun creating them! Many thanks to our very own Jamie Keesecker for once again demonstrating his brilliant video and audio editing skills, and thanks also to our actors and voiceover artists. Hopefully you found the videos fun, but also learned a couple things along the way about

Balancing the Silly and the Serious

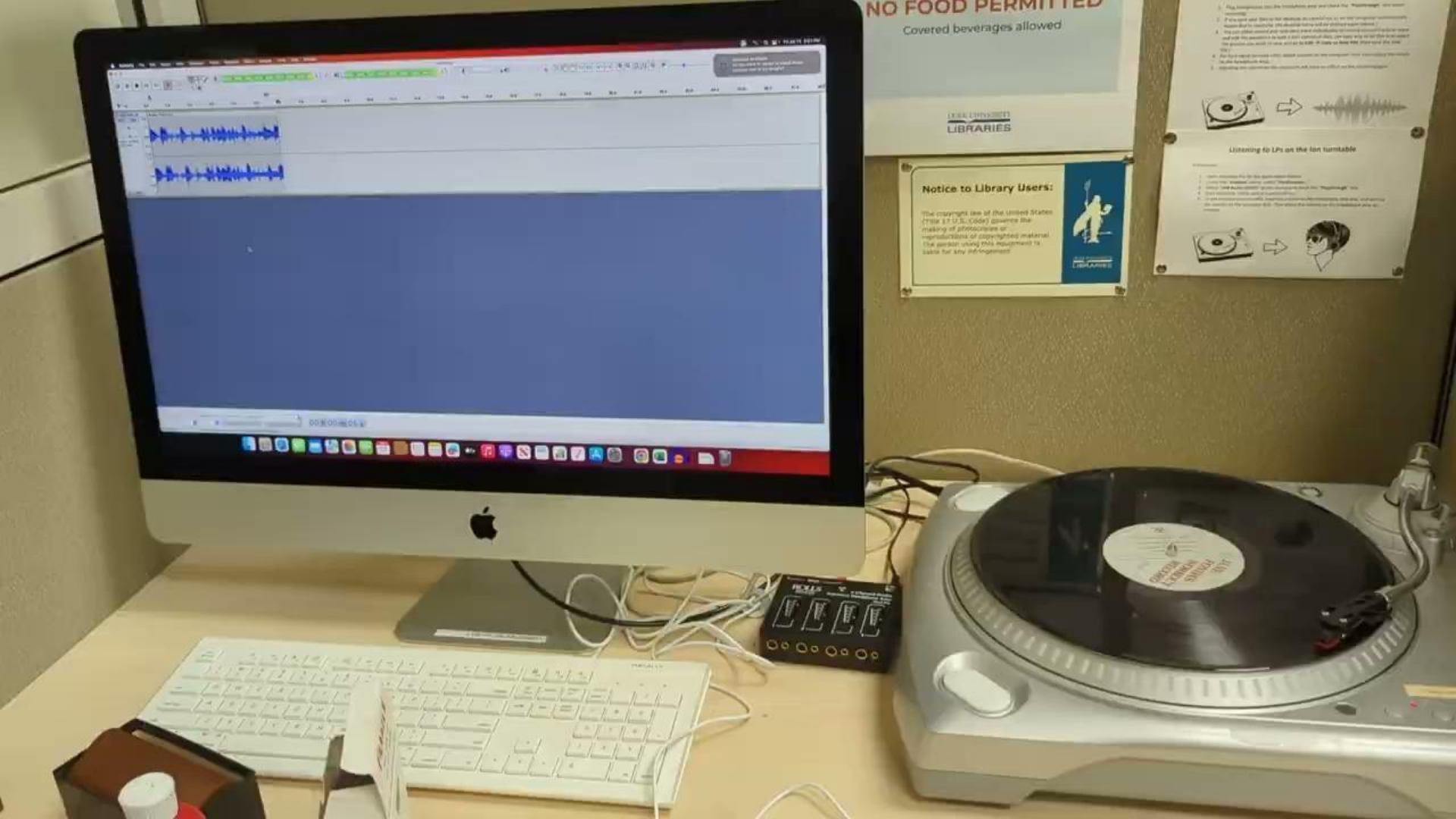
- **Not being overly rigid about structure**

READ
WELCOME to the LIBRARIES
You belong here.
DO NOT ENT

Balancing the Silly and the Serious

- **Not being overly rigid about structure**
- **Self-deprecating buffoonery**

JANE FONDA'S WORKOUT RECORD
With instructions by Jane Fonda
Linda Clifford
Billy Ocean
Jimmy Buffett
Boz Scaggs
Fearing the music of:
The Jacksons
REO Speedwagon
Brothers Johnson


NO FOOD PERMITTED
Covered beverages allowed
LIBRARIES
Notice to Library Users:
Listening to LPs on the Ion turntable

Balancing the Silly and the Serious

- **Not being overly rigid about structure**
- **Self-deprecating buffoonery**
- **General Absurdity**
  - **Chat send/receive sounds - AOL Instant Messenger**
  - **Musical selections (e.g. Jane Fonda's workout, Wilson Phillips)**

Takeaways

- Self-Reflection as a library
- Consider audience and purpose to scope information and set tone
  - Learning objectives
  - Method of delivery of information
- Adapting to different modalities (Zoom, in-person, hybrid)
  - Balance of pre-recorded and “live” content
  - Audience expectations
  - Accessibility
- Applications for future instruction in classroom or outreach
  - Skits or video clips boost engagement and retention
  - Possibilities for future peer-to-peer instruction

QUESTIONS?

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